

INTERNATIONAL TRANSACTIONS MADE SIMPLE



Solving the payment issue

67% of baskets are still abandoned

(Baymard Institute October 2013)

60% of consumers have fears about payment security

(Econsultancy survey)

57% of consumers are more inclined to purchase with more payment options

(Econsultancy survey)

Why it pays to use VendaPay

- Reduce basket abandonment
- Save on foreign exchange fees
- Reduce the risk of fraud
- Consolidated reconciliation

Integrated solution includes:

- Advanced fraud detection
- Order tracking
- Financial reporting
- Customer Support

Contact

www.venda.com/vendapay
tel: +44 (0)20 7070 7000
uk-sales@venda.com



SOLUTION SHEET

With a combination of advanced fraud detection and a comprehensive range of payment methods VendaPay ensures fewer abandoned carts and increased sales.

Multi-regional payments simplified

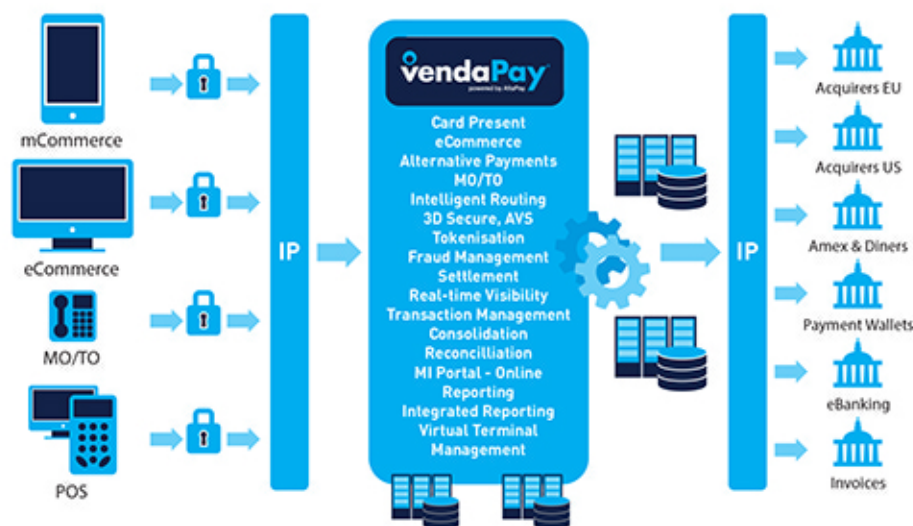
- VendaPay is one of the first universal cloud based solutions for handling end-to-end global transactions.
- VendaPay is a single optimal solution for processing global multi-currency payments with ultimate reliability, transparency and efficiency.
- VendaPay has been brought together by the collaboration of leading digital commerce platform Venda, and global payment management experts AltaPay.

A growing network of payment options

VendaPay is fast becoming a first port of call for clients looking to resolve multiple currency issues. VendaPay handles a multitude of payment methods with more options constantly being added to meet international growth needs. VendaPay supports:

- Over 140 currencies
- Over 20 international credit and debit cards
- More than 20 banks
- More than 30 local payment services

Diagram of VendaPay payment process



Unique Consolidated - Cross Channel -
Multi Payment Reporting and Reconciliation